



xplicity

AgriFood Lithuania DIH member



About Xplicity

History

Focus

Projects



AgriFood Lithuania DIH membership



- How did we become a member?
- What is the cost?
- How does this membership align with Xplicity focus?



What businesses should consider joining alike DIH in their countries?

- AgTech/AgriFood companies
- R&D companies
- Innovation/digitalization providers





Mutual activities

- Knowledge sharing events
- Hackathons
- Local and/or international projects



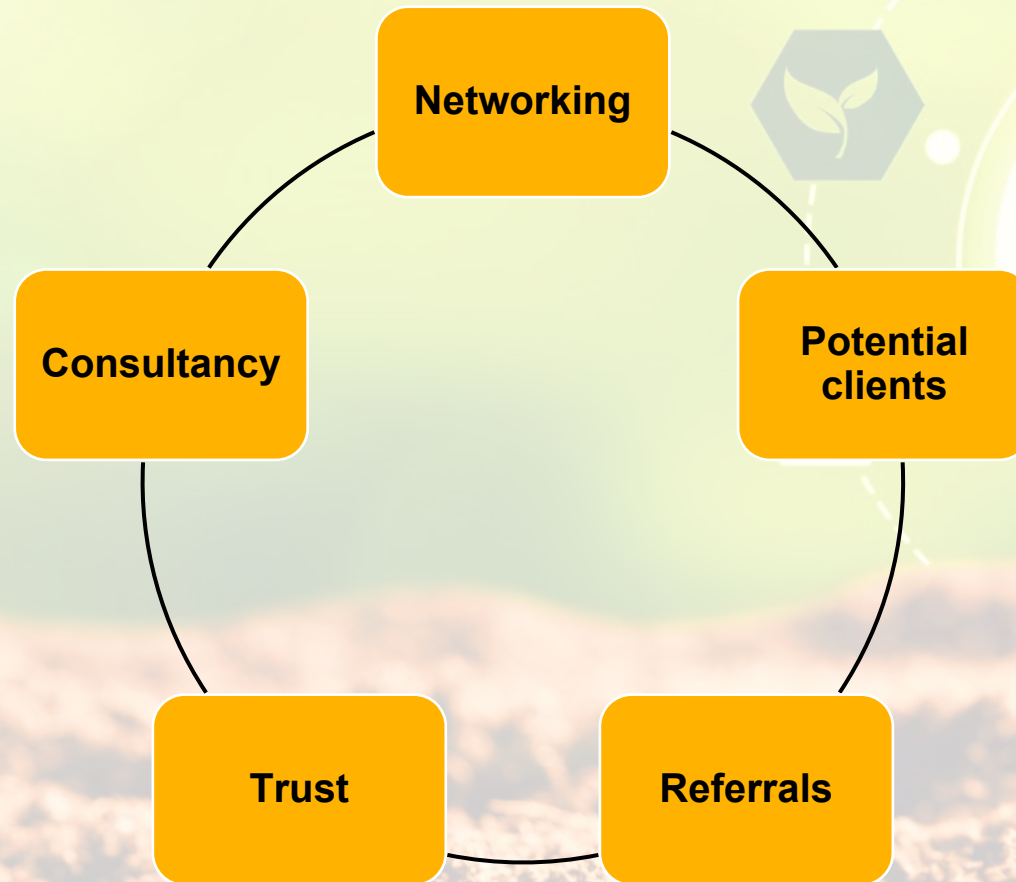


Membership requirements



- **Being an active member**
- **Contributing with**
 - Knowledge
 - Time
 - Expertise
 - etc.

Value for a member



Success cases (1)

AGRO
KONCERNO GRUPE **30**

- Self service for farmers
- AgroSmart software for farming, that includes agrochemical plans, farmers' work schedule planning, yield related information, etc.



Success cases (2)

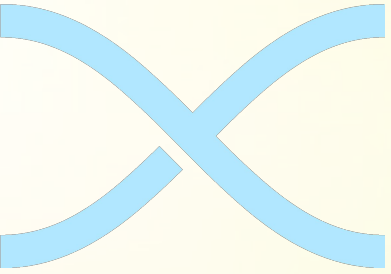


COGASTRO

Insect farming software

- Data automation
- Remote farm status
- Managing the feedstock and resource inventories
- Registering batches and tracking growth end-to-end






Software technologies in the agroindustry

- Trends like IoT, robotics, AI, data automation, vertical farming, etc.
- Sustainability
- **Global investment into AgriFood.**
Although the war caused an investment drop off, factors like inflation, food insecurity, and labor shortages, are keeping interest in agri-food tech development and investments.





“When digital transformation is done right, it’s like a caterpillar turning into a butterfly, but when done wrong, all you have is a caterpillar.”

George Westerman



xplicity.com



alina@xplicity.com



+370 617 49899