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## PARTNERSHIP

Twenty-three partners, from 9 countries, involved project cover a range of expertise in overlapping interdisciplinary areas: Higher Education, Research and Private sector



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Design and editing by: CIHEAM Bari (P6), WP4 leader



# Enhancing Capacity of Universities to Initiate and to Participate in Clusters Development on Innovation and Sustainability Principles (#UniClaD)

## GENERAL OBJECTIVE

UniClaD aims to enhance the development of the potential of universities as an integral part of agro-industrial clusters by the creation of expertise centres as pre-conditions for the development and successful functioning of agro-industrial clusters.

## MAIN TASKS AND ACTIVITIES

- ❖ Organization of workshops, consultations, round-tables in order to present the concept of clusters and to share ideas concerning creation of expertise centers supposed to be transformed into the cluster;
- ❖ Training of HEIs and enterprises staff by workshops and study tours;
- ❖ Development of legal framework for expertise centres creation: Statutes of expertise centers, post cards, work regulations. Amendments will be done in development strategies of participating HEIs and enterprises;
- ❖ Creation expertise centers on following areas: water management and aquaculture, new technologies (IT) in machinery, rural tourism, milk production and processing with the focus on traditional local products, biotechnologies in poultry farming;
- ❖ Development and launching of new modules for Master and PhD students as added value;
- ❖ Launching of pilot projects: the projects will be defined according to enterprises needs and universities possibilities for scientific elaborations and their application on practice;
- ❖ The students' mobility will be organized in two ways from partner countries to EU and from EU to partner countries;
- ❖ In addition to traditional dissemination activities the project foresees the information and promotion campaign among stakeholder to disseminate the EU experience of clusters activity.

## TARGET GROUP

The target group of UniClaD project is formed mainly by Higher Education students, professors, administrators and researchers.

Practitioners in the field like, for example, "agri-food clusters" managers, enterprises are also groups of interest for the project activities.

## EXPECTED RESULTS

- ❖ Creation of sustainable relations between HEIs and enterprises based on win-win principles, enhancing of practical value of research.
- ❖ Creation of conditions for better integration of innovations into production on the sustainability principles; development of entrepreneurial capacities of HEIs, contribution to the development of local area.



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